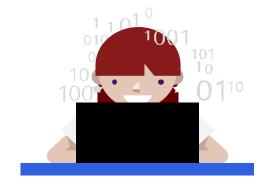


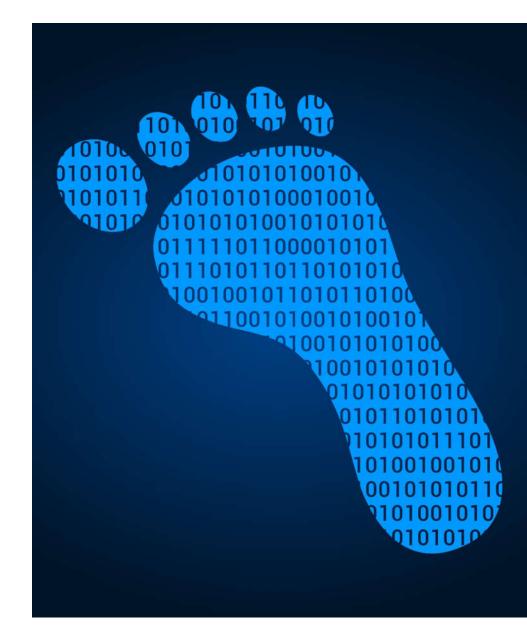
Your Task

- Using Office Forms, create a poll that measures their peers' actions online.
- Analyze the data to determine what aspects of managing and protecting an online presence need to be improved.
- In groups, create an educational campaign that educates their peers on the most needed topics. You can choose the mode of communication for your educational campaign. Possibilities include:
 - Office Mix
 - Word
 - Sway
 - Video



What is your Digital Footprint?

ALL of your activity on the Internet

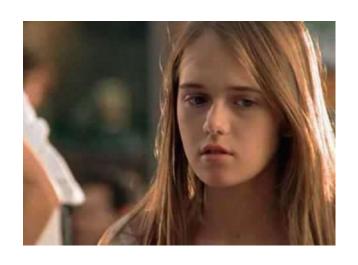


What do you share online?

- Do they differ from the things you see others share online?
- Are you ever concerned about what you share or about what you see others sharing online?
- Have you ever regretted something you have shared online?



You can't take it back



Think Before You Post

Sarah's dilemma

- Even though we never see her actions, what can we conclude Sarah did based on the reactions of those she encountered?
- Do you think that she intended for all of those men to see her picture(s)?
- How do you think she felt when everyone started hinting at what they saw?
- What should Sarah have done?



Share with care

- Don't take or share suggestive photos or videos
- Make social network pages private
- Keep personal info to yourself
- Be choosy about adding friends
- Share your accomplishments



Use social networks more safely

- Use Settings or Options
- Accept new friends wisely
- Be careful what you post
 - If you wouldn't wear it, don't share it!

























THINK Before You Post



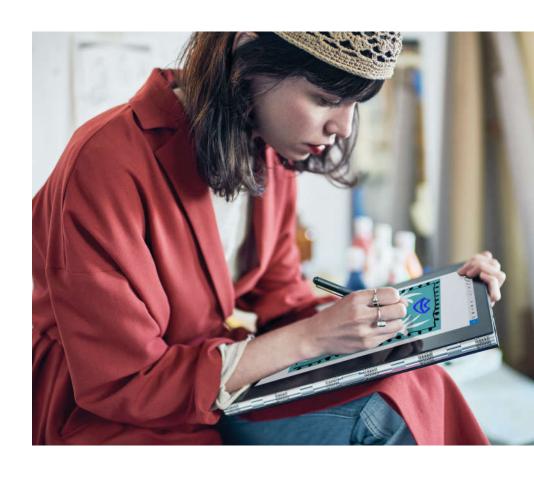
Why protect your online reputation?

- 40% of college admissions officers visit applicants' social media pages
- 52% of employers view a future employee's social media presence
- With so many eyes potentially judging you, do you think you need to clean up your digital footprint?



Take charge of your online reputation





Stay in control of your future

- Set your boundaries
 - Think carefully about how public you want to be
 - Explore are social site before you use it
- Be selective about friends
- Don't over share
- Treat others as you would like to be treated



Stay in control of your time and attention

- What's the concern?
 - 43% of U.S. tech users NEVER unplug.
 - Notifications can reduce your productivity by up to 40%.
- How to find balance?
 - Turn off notifications for email and social media apps
 - Don't let your device tell you when to check in
 - When studying:
 - Close email and social media sites on your laptop or tablet
 - Turn phone on airplane mode

Stay in control of your time and attention

What's the concern?

- 43% of U.S. tech users NEVER unplug.
- Notifications can reduce your productivity by up to 40%.

How to find balance?

- Turn off notifications for email and social media apps
 - Don't let your device tell you when to check in
- When studying:
 - Close email and social media sites on your laptop or tablet
 - Turn phone on airplane mode

